XY TALENT PRESENTS

The Money Menu

Seven AI-assisted services to test with a real buyer. Pick one. Make a sample. Start a conversation.

"The tools are impressive. The invoice still needs a reason."

Allistair
Practical ideas. Dry delivery. Real work.

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Working launch edition. Prices and time estimates are examples to test, not market benchmarks or promised earnings.

Pick a buyer before a tool.

AI can shorten parts of delivery. It cannot invent demand, earn a customer's trust for you, or take responsibility for a bad result.

"You do not need another AI tool. You need someone mildly annoyed enough to pay you."

Use this menu in three passes

1. Find a buyer you can actually reach.
2. Choose a problem you can describe in one sentence.
3. Make one small sample and ask whether a paid pilot is useful.

Choose the promise you can keep

Sell a deliverable: a content pack, a clearer FAQ, a working page. Revenue, virality, and time savings remain unproven until measured.

The prices below are illustrative pilot prices for defined work. They are not typical earnings, market rates, or evidence of demand. Costs, selling time, tax, and revisions reduce what you keep.

The menu, part one.

The Content Sous-Chef

Buyer: An independent bakery, cafe, or restaurant with good products and inconsistent posting.
Sell: One two-week content pack: 8 caption drafts, 4 carousel outlines, 4 short-video scripts, a simple calendar, and one revision.
Example: $250 pilot; aim for 4 hours of delivery. Both are planning assumptions.

First move: Make one sample post from permissioned material. Ask the owner which product they most want to sell this week.

The Workshop Leftovers

Buyer: A consultant or trainer who already owns a recorded workshop.
Sell: From one recording of up to 60 minutes: 5 clip selects with timestamps, 3 carousel drafts, 1 newsletter draft, and one revision.
Example: $400 pilot; aim for 6 hours of delivery. Editing complexity can change the scope.

First move: With permission, turn a five-minute segment into one carousel. Ask what the workshop should help sell.

The menu, part two.

The Question Collector

Buyer: A small service business answering the same booking questions repeatedly.
Sell: A verified 20-question FAQ, 10 saved replies, a source checklist, and an escalation map for questions a person must answer.
Example: $300 pilot; aim for 4 hours of delivery. No software subscription is included.

First move: Ask the team for five recurring questions with personal details removed. Rewrite one answer clearly.

The Follow-Up Fix

Buyer: An established service business with a CRM and customers who have asked for quotes.
Sell: A map of the current process, 3 follow-up message templates, one approved CRM sequence, and stop conditions.
Example: $600 scoped pilot; aim for 8 hours. Integration and support are quoted separately.

First move: Walk through one anonymized inquiry from request to decision. Find the first missing next step.

The menu, part three.

The Procedure Translator

Buyer: An owner who repeatedly explains the same operational task to staff.
Sell: Turn one recorded walkthrough into 3 concise procedures, 3 checklists, and a handover index.
Example: $450 pilot; aim for 6 hours. Recordings and process access must be authorized.

First move: Ask which task the owner explained twice this week. Document that one task before offering a company-wide system.

The Product Page Cleanup

Buyer: A small shop with a catalog of products it understands better than its website explains.
Sell: Rewrite 10 product descriptions plus an FAQ sheet, using an approved specification sheet and one revision.
Example: $350 pilot; aim for 5 hours. Product research and photography are not included.

First move: Offer a before-and-after rewrite of one product with the seller's permission.

The technical option.

The Booking Page Mechanic

Buyer: A service provider with a clear offer and a confusing booking journey.
Sell: One landing page, one inquiry form, one existing calendar connection, mobile checks, and a handover recording.
Example: $750 pilot; aim for 10 hours. Hosting, paid tools, privacy terms, and complex integrations require separate agreement.

Only offer this if you can debug and maintain the implementation. No fake form success or guaranteed leads.

The human still owns quality

Use only approved source material. Review every claim. Test the actual output. Keep private client information out of tools unless the client has authorized the processing and the setup is appropriate.

"A form that pretends it worked is a very small confidence trick."

Your next 72 hours.

Day 1 / Choose

Pick one offer. Name five reachable businesses and write down the visible problem for each. Score each idea from 0 to 2 for access, urgency, delivery skill, and clarity of scope. Choose the strongest candidate; the score is a thinking aid, not a forecast.

Day 2 / Make

Create one sample with permissioned or fictional material. Label mock work as a sample. Time yourself. Write exactly what the paid pilot includes and what it excludes.

Day 3 / Ask

Have three individual conversations. Try: "I noticed [specific problem]. I made a small example of [deliverable]. Would it be useful to see it?" Ask for feedback before pitching a broader package.

Your one-sentence offer

I help [buyer] turn [approved input] into [specific deliverable], within [time], for [price], including [revision limit].

Want the full delivery plans, reusable prompts, outreach drafts, and scorecards? The proposed $27 companion is You Probably Won't Do This. This free menu already gives you enough to choose and test one idea.